



PRE-RECORDED 1-Minute Ad Slot

- **Step 1:** Email ads@smodcast.com with the name of your:
 - Business and website
 - Twitter
 - Facebook page
 - Email address/Phone
 - any additional information

Please include your one minute pre-recorded ad (**mp3 only**) as well as the email address attached to your PayPal account for billing verification.

- **Step 2:** Please make a payment for \$200.00 to ads@smodcast.com via PayPal. If you wish to pay via credit card please email us for further instructions.

What qualifications does my Pre-Recorded need to have?

- Mp3 file format
- 256kbps Bit rate in stereo
- Make sure to normalize your audio to -6db. (Don't be louder than -6db)

Recommendations:

- Use a directional microphone. Recording from the built in microphone in your computer is unprofessional and will not give you the best sound quality.
- If you decide to include background music, keep it low in the mix. If your background music is too loud you risk drowning out your voice. Don't use any copy written music unless you own the rights or have written permission from those who do.

- **We reserve the right to refuse any ad.**
- No attack ads.
- No political ads.
- Nothing derogatory.
- Promote your product, promote yourself - but not at the expense of someone or something else.
- Ads are a minute in length, max.

If you need assistance in creating an Ad please email us at : ads@smodcast.com